

Lifeline

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Newsletter of the U.S. Coast Guard Auxiliary Flotilla 2-76 5NR

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I hope that everyone is enjoying their summer break, but even though it may be a break for some of us, it's business as usual for those of us trying to continue the voyage onward. During the last month, the flotilla has increased some activity to increase interest among the public. Improvements are being made, but not without some minor obstacles along the way. Overall the Flotilla is doing well, and we shall continue to work to make it greater.

I would like to congratulate three members of our flotilla: Congratulations are in order for Jessica Zenquis Davidson and Jennifer Zenquis for being officially inducted as full pledge members. Our membership continues to grow strong and every week more requests to join the organization are coming in. Let's continue our good work to ensure that the auxiliary is in good hands in the future. I would also like to congratulate Caroline Shipsey in qualifying as a Boat Crew member. Boat Crew by no means is easy, it takes hard work, dedication, perseverance and patience. Caroline began the Boat Crew program right here in 02-76 under the new Boat Crew School that began in early 2011. The class consisted of about 20 members and the end 13 completed the "shore" portion of the school and moved on to on the water training. We are proud of her dedication to continue training while being back home in Long Island with Auxiliary Boat Crews there. Continue the great work. Bravo Zulu!

While remaining in operations, the flotilla now has an operational working radio facility. The station has designated USCG Auxiliary Radio Philadelphia and Radio Delaware River. Why two names? The radio station consists of multiple radios and each radio that is land based requires a unique call sign. There are a total of 5 radios on the station. The facility monitors Marine VHF-FM traffic and also uses another radio that monitors the USCG Auxiliary Radio Frequencies. The station is receiving radio traffic from as far as Barnegat Light, Station Atlantic City,

SARDET Wilmington, SARDET Bordentown, and boat traffic from the Schuylkill and Delaware Rivers. Division 2 still lacks radio facilities for use in our area. Radio would be the ideal tool for communication in time of a disaster or large scale exercise, it would be a crucial asset to have when all means of communication fails. If interested in joining the Auxiliary Radio program, talk to the FSO-CM or your Flotilla Commander.



On a different front our Public Affairs department is hard at work trying to increase public awareness throughout the city and surrounding counties, so far our PA Officer, Jessica Zenquis-Davidson (FSO-PA) has had great success in managing to get an ad placed on the top of the PECO Building. What a great spot to see our flotilla name flash during the day and night! The team also is working to increase to increase public interest in our Public Education classes as well as our efforts to increase membership throughout the city. Advances in social media have created better efficiency in getting our message across. The use of Facebook, Twitter, Craigslist, Newsprint, and good old fashioned posting of flyers has had great returns in getting the public's attention. And this is just the beginning, be on

the lookout for an ad somewhere near you! The efforts of our FSO-PA officer and the team have not gone un-noticed and I congratulate them on the great work! Hopefully, in either late September or October, I would like to organize a flotilla BBQ for all members and their families to attend and spend some time to get to know the staff, membership and their families. A lot of us spend quite a bit of time away from our families to help in the augmenting of Missions for the US Coast Guard, so this would be a great way to socialize and have a good time over great BBQ. The plan is to formally announce this event in the august meeting, however, any member that would like to participate in helping organize the event, please send me an email or call my cell phone to begin preparations for the event. Locations at this time are being sought to host the event depending on membership interest. So if interested please send an email ASAP. With all this said, I would like to wish everyone another enjoyable month of good weather and enjoy the remaining summer months.

Semper Paratus

Jose Roman-Rivera, FC

Reminder: There is no flotilla meeting this month

Flotilla Staff Officer Monthly Reports:

Materials (MA)

All members that are in need of any materials please e-mail me at jimmyde46@aol.com. It is important that you e-mail or send by text or letter any material request. Please provide name, address, id number, and what you are requesting to be ordered. Allow three weeks for delivery although you may receive an order earlier.

Jimmy Deleon, FSO-MA jimmyde46@aol.com

Navigation Systems (NS)

Organization has started on the list of PATONS within Sector Delaware Bay for Auxiliarists to verify as designated aids on station and functioning according to their description in the Light List and on the Charts.

Upcoming: AV PQS instruction to begin 3Q2012.

Help needed from Division: TBD

Matt O'Brien, ADSO-NS mobrien12@aol.com

Public Affairs (PA)

Hi Shipmates,

I have been busy working on a new public awareness strategy. I thought of some local businesses to approach where we can hang a poster and leave our Public Education (PE) brochures. I can go to some of these businesses but I can't hit all of them fast enough. I need a few members to help hang up these posters. Please let me know if you live near one and can go and leave the literature.

Here are some I think we should target initially.

Library Branches: (Poster & PE Brochures) Approach the librarian for permission.

Charles Santore 7th & Carpenter St 215-686-1766

Falls of Schulykill 3501 Midvale Ave 215-685-2093

Independence Branch 18 S. 7th (Chestnut) 215-685-1633

Fishtown Community 1217 East Montgomery Avenue 215-685-9990

South Philadelphia Branch 1700 South Broad Street 215-685-1866

Roxborough Branch 6245 Ridge Avenue 215-685-2550

Andorra 705 E. Cathedral Rd

Groceries: (Poster & PE Brochures) Ask manager on Duty.

Superfresh - 1001 South St & 5th Street

Whole Foods - 929 South Street

Acme - 1400 E. Passyunk Ave

Fresh Grocer - 4001 Walnut Street

Weavers Way - 559 Carpenter Lane

DiBruno Bro - 1730 Chestnut Street

Piers Market - Pier 3 Delaware Avenue

Recreation Centers (Park Marquees) Posters, PE Brochures, Affiliate Posters)

Columbus Square 12th & Wharton

Capitolo 900 Federal St

Lloyd Hall 790 WATER WORKS DR 215-685-3936

Seeger Park 1000-42 Lombard St. maria.stewart@comcast.net

Palumbo 9th & Fitzwater Sts. Contact: BRIAN CONTI 215-686-1783
Northern Liberties 321 Fairmount Ave. Contact: MARY KERR 215-686-1785

Here are some more additional ideas for casting a wider net out into our community. These need further development. If you have any suggestions I'm all ears.

Yacht Clubs

- Philadelphia Yacht Club - 303 N Front Street 215-283-9393
- Any others?

Marina's

- Penn's Landing Marina 301 South Columbus Boulevard (267) 228-1970
- Philadelphia Marine Center
- Pier 3 Marina

Cross Promo's with...

- Barkentine Gazela
- Boat Insurance Co (urge their clients to take a boat safety class)
- Spirit of Philadelphia
- Moshulu
- Olympia
- any other vessels moored at Penn's Landing?

Brochures

Independence Seaport Museum (shelf in foyer)

Book Stores

- Big Blue Marble (Would like to help with Books For Soldiers)
- Would a bookmark stuffer work for Barnes & Noble? All boaters pack a book for their cruises.

New Business

- Used/New Book collection for Books For Soldiers www.booksforsoldiers.com
- Do we have email list for public announcements or email newsletter?

Craigslist

- We need to continue promoting on Craigslist in the Marine, Classes and Community Section.

Sargeslist

-Should we look into running an ad in <http://www.sargeslist.com/>

Billboard

-Request non-profit Billboard ads i.e; PECO marquee.

<https://www.peco.com/Community/CrownLights/Pages/CrownLights.aspx> which amazingly only promotes Non-profit! I already submitted a request for our ABS class in August.

-Requested ads in GSTV (Gas Station Television)

<http://events.gstv.com/event/15442>

Media Kit

-We need a group photo of our current members. Can we get our photographer to come to August meeting to take a shot of us? What else should we include?

PSA or Articles in Weekly Papers

I have looked through most of these papers below. But I couldn't find any listings of community classes or public service announcements. Perhaps an article on how we assist the Coast Guard and our mission to educate the public. Thoughts?

-South Philly Review

-Metro

-Philly Weekly

-City Paper

-The Fallser (East Falls)

-Gazette (Roxborough)

I'm still taking the PA Intro course. As I finish I hope to gain a clearer picture on the direction we need to go with this whole marketing/branding and networking campaign.

Happy Boating! See you all soon.

Jessica Z. Davidson, FSO-PA jessica.davidson@cgaux276.org

Public Education (PE)

The Spring 2012 season of PE classes is almost over. The final session of "About Boating Safely" will be held on Saturday August 4, depending on enrollment.

Although flyers were distributed to all attending Flotilla members at spring Flotilla meetings, registration for ABS courses was minimal, resulting in the cancellation

of the June and July sessions. Problems with the Flotilla 2-76 web site may have contributed to lower enrollment for the Spring 2012 ABS sessions.

Meanwhile, scheduled Public Education courses for FALL 2012 are listed below. By visiting the Flotilla website, prospective students should be able to sign up for courses via the online registration form. We are also investigating setting up a Google voice telephone account or, alternatively, obtaining a dedicated phone account for PE communications.

Flotilla members are requested to help publicize these courses by taking flyers to local marinas, bookstores, recreation centers, and marine supply stores. The courses below are also currently listed on Craigslist Philadelphia under the "boats" category.

United States Coast Guard Auxiliary --Flotilla 2-76 Penn's Landing Philadelphia

We are pleased to announce the upcoming series of Public Education courses for Fall 2012. Pre-registration is required for participation in all courses.

To register for a course, sign up via the cgaux276.org web site.

About Boating Safely (ABS)

Saturday 1-day course 8:00-5:00 pm Registration begins at 7:30 am

Dates: **Aug 4, 2012**

Cost: \$65.00 (includes lunch); Discount for second family member \$ 50.00

Location: USCG Sector Delaware Bay -- USCG AUX Flotilla 2-76 --Penn's Landing, Washington & Columbus Blvd. , Philadelphia PA.

Recognized by the US Coast Guard and approved by the National Association of State Boating Law Administrators, this course is a unique 8-hour study program covering the fundamentals of boating. **Individuals successfully completing this course qualify for the PA Safe Boating Certificate.** Pre-registration required.

How to Read a Nautical Chart:

Wednesdays: 3-week course, 7:00-9:00 pm Registration begins at 6:30 pm

Dates: **August 15, 22, 29.** Cost: \$50.00 -- Discount for second family member \$ 40.00

Location: USCG Sector Delaware Bay -- USCG AUX Flotilla 2-76 --Penn's Landing, Washington & Columbus Blvd. Philadelphia PA

Learn about types of charts, chart scales, symbols used, and information given. Be able to plot boat courses and bearings, determine direction and distance, and plot latitude and longitude. Includes text, chart, plotter and dividers.

Weekend Navigator

Wednesdays: 10-week course, 7:00-9:00 pm Registration begins at 6:30 pm

Start Date: **Sept 5 - Nov 7**

Cost: \$75.00 -- Discount for second family member \$ 50.00 Location: USCG Sector Delaware Bay -- USCG AUX Flotilla 2-76 --Penn's Landing, Washington & Columbus Blvd. Philadelphia PA

This is a comprehensive course designed for both experienced and novice power-boat and sailboat operators. The course is divided into two major parts designed to educate the boating enthusiast in skills required for a safe voyage on a variety of waters and boating conditions.

Topics include: Fundamentals of Waypoint Navigation; Navigation Tools; Planning and Navigating with GPS and Paper and Digital Charts; Avoiding Dangers; Double-Checking with Instruments; What to Do If the GPS Quits; Tides, Currents and Wind; Using Radar, Depth Sounder, Radio and Autopilot; and Adverse Conditions. Chart work is an integral part of this training course.

Take *How to read a Nautical Chart* and *Weekend Navigator* at discount:

HRNC + WN COMBO = \$100 Discount for second family member \$ 75.00

Boating Skills and Seamanship:

Mondays: 14-week course, 7:00-9:00 pm Registration begins at 6:30 pm

Start Date: **Sept 10 - Dec 3**

Cost: \$65.00. Location: USCG Sector Delaware Bay -- USCG AUX Flotilla 2-76 --Penn's Landing, Washington & Columbus Blvd. Philadelphia PA

A comprehensive course designed for both the novice and experienced boater, and it covers eight required and five elected modules: Which boat is for you?; Legal requirements; Safety equipment; Trailering; Boat handling; Aids to navigation; Navigation rules; Piloting; Engines; Lines and knots; Weather; Radio; Inland boating.

Individuals successfully completing this course qualify for the Pennsylvania Safe Boating Certificate. This certificate is recognized by PA state officials requiring proof of a safe boating course.

First Aid, CPR, and AED for Boaters: Sundays, from 8:00 am to 5:00 pm. Cost is \$ 75.00 (\$50 for second family member) and includes lunch. This course is taught by a Red Cross Certified instructor, and it covers First Aid basics; CPR; Automatic External Defibrillator (AED); medical , injury and environmental emergencies ; special medical concerns and emergencies for boaters.

Dates: July 15 Sep 9, Nov 4

Courses are taught by trained, qualified CGAUX instructors with many years of teaching and boating experience.

To register for a course, sign up via the cgaux276.org website.

Dot French, FSO-PE frenchdot@gmail.com

Program Visitor (PV)

We are in desperate need for volunteers to assist with the PV program. As we visit the stores and place the various literature on the shelf, we are helping the general public and the boaters with vital marine safety and environment information. A lot of people are not aware of the rules on the water or where they can obtain that information. Please help us spread the word on boat and marine safety, PE classes, and more... For questions or concerns, don't hesitate to reach out to me at (215) 582-2972. Thank you.

Paul Parravicini, FSO-PV carioca@comcast.net

Vessel Examination (VE)

As the weather is still cooperating, you still have time to complete your required VE Inspections. For those who completed any amount of Inspections, please forward the completed forms for proper record keeping . Keep in mind that we WILL NOT receive any stickers for the following year, until we return the VE Inspections for this year. The amount of stickers given is based on the amount of Inspections performed in the previous year. We need your help keeping the VE program alive. Do your part, keeping boaters safe while helping your Flotilla. For questions or comments, don't hesitate to contact me at (215) 582-2972. Thank you.

Paul Parravicini, FSO-VE carioca@comcast.net

WAWA Welcome America Independence Parade

On July 4,2012, I participated ,as a representative of The Coast Guard Auxiliary Flotilla 2-76 in the WAWA Welcome America Independence Parade. I “marched” with the Vietnamese Army Veterans & the U.S.Army Veterans that were stationed & fought "In Country" during the Vietnam War. I was prepared to walk the entire parade route, which was from 2nd & Chestnut, to 9th Street, north on 9th Street to

Market Street, east on Market to Front Street, where the Parade ended. To my surprise, the Vietnamese had air conditioned Chariots which carried us along the Parade route in cool splendor. Col. Mac had situated us behind the motor cycle driving American Veterans & this position was at the front of the Parade. Behind us was The Navy League, Red Cross (of which one of our Flotilla Members was part), Young Marines, various Asian Ethnic Groups, The Eagles Band & Mascot, as well as many other Civic groups & Bands. The Parade route was jammed with People & they were very receptive to all who were participating. At the end of the Parade festivities, I joined Col. Mac & the rest of the Veterans in a delicious twenty course meal of Dim Sum at Saigon Maximum Restaurant at 6th Street and Washington Ave.

Recently there were four people—three children and one adult—who were killed in separate accidents involving electricity that was leaking into the water at marinas.

If you have docks with electricity, and are in fresh or brackish water, we want to share an important safety opportunity with you. Our friends at American Boat and Yacht Council are having a FREE online webinar Wednesday July 18th from 1pm– 3pm ET to talk about electric shock drowning, and how you can help prevent it at your facility.

To register for this event:

<https://cc.readytalk.com/cc/s/showReg?udc=jxqrard60e3b>

From BoatUS